Jarrod Dickerson

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SUMMARY

Strategic Data Product Manager with 10+ years of experience in healthcare, fintech, and SaaS. Expert in Snowflake platform ownership, data governance, and building trusted data products. Proven ability to lead cross-functional teams, define data roadmaps, and operationalize analytics that drive executive decision-making and team efficiency. Skilled in turning fragmented data into governed, scalable platforms that deliver real-time insights.

PROFESSIONAL EXPERIENCE

Data Product Manager | ARcare

December 2023 - Present

- Built a Snowflake-centered clinical intelligence platform supporting 40+ sites across EMR, billing, pharmacy, and labs.
- Led ingestion and modeling of 15+ data sources, launching governed patient registries (high_risk_registry, care_gap_summary, etc.)
- Introduced Microsoft Purview for PHI tagging, access controls, and audit logging.
- Reduced time-to-insight from 3 days to under 1 hour; decreased ad hoc report load by 80%.
- Enabled R, Python, and Power BI access to Snowflake models, expanding usage across care teams, analysts, and leadership.
- Defined and executed data product strategy with SLAs, documentation, and refresh standards.

Data Analytics Manager | Braintrust

December 2022 - December 2023

- Led a 6-person analytics team supporting Product, Sales, and Executive leadership.
- Implemented data integrity checks and schema standards across Snowflake + Looker models.
- Automated weekly reporting using Looker and Confluence, cutting manual time by 75%.
- Created onboarding documentation and QA workflows, reducing analyst ramp-up time by 40%.

Product Manager | Century Business Solutions

June 2022 - September 2023

- Defined roadmap for B2B payment data APIs and in-app analytics tools integrated with Salesforce.
- Delivered feedback loops and dashboards that increased API usage by 30% in 6 months.
- Led sprint planning and backlog management across engineering, marketing, and support.
- Documented integration protocols and governance standards for internal and external data flows.

Product Software Analyst → **Product Manager** | **Emburse**

January 2015 - June 2022

- Developed Salesforce-powered analytics tools used by support teams serving 10K+ SMB clients.
- Cut ticket resolution time by 25% by launching self-service reporting modules.
- Led user research, prototyping, and experimentation, boosting active users by 20%+.
- Designed NPS dashboards and customer feedback loops, driving a 25% YoY improvement in satisfaction.

EDUCATION & CERTIFICATIONS

- · Bachelor of Science in Physics Henderson State University
- Product Management Certification Product School

SKILLS

• Snowflake, DBT, SQL, Airflow, Azure Data Factory, Power BI, Looker, Confluence, Python (ETL), Jira, Salesforce, Miro, Aha!, Lucidchart, Microsoft Purview, RLS/RBAC, SLA & metadata design